



THE JACOB JOURNAL

From Board of Supervisors Chairwoman Dianne Jacob

February 2014

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www.diannejacob.com

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To-do list: Supervisor Jacob outlined priorities in her State of the County speech.

Alzheimer's, aging issues lead Jacob's 2014 agenda

Supervisor Dianne Jacob, in her role as the 2014 chairwoman of the Board of Supervisors, recently unveiled an ambitious agenda that includes addressing the crisis in senior home care and the growing toll of Alzheimer's disease on the region.

"As the county population turns more gray, regional problems tied to aging will turn more

grave... Unless we act," Jacob said in her Jan. 29 State of the County speech.

She also outlined plans to:

- Build on efforts to boost the backcountry economy. In recent years, the county has relaxed red tape and made it easier to oper-

ate boutique wineries, horse stables and other businesses. The Supervisor wants to take similar steps to encourage beekeeping and the opening of microbreweries.

"The state of your county government is good. But I don't want to settle for good."

- Ramp up efforts to open the consumer energy market, possibly through a process known as community choice aggregation.

- Trim worker compensation costs. The county is teaming up with the Deputy Sheriffs' Association to launch a volunteer program aimed at bringing down medical claims and related expenses.

In what has become a State of

Continued on next page

Construction begins on new rural fire post

More firefighting muscle is coming to the backcountry.

Supervisor Jacob, fire officials and others recently broke ground on a new fire station in the rural community of Boulevard.

The facility will serve a 78-square-mile area that is at high risk of wildfire much of the year.

"This is not only a big step for our community, it's an important step for the broader region," said the Supervisor. "This \$3.5 million project is the latest demonstration of the county's commitment to beefing up fire and emergency medical services in our rural areas."

When finished, perhaps as soon as late this year, it will be the 16th rural fire station built or expanded since the creation of the county Fire Authority in 2008.

The nearly 8,000-square-foot station is expected to be shared by a Cal Fire crew and Fire Authority volunteers. The teamwork will help improve fire and emergency medical response times.

Over the past decade, the county has invested more than \$285 million to improve fire protection, including buying new engines and improving the region's communications system.

"These initiatives are aimed at better protecting people and property the next time a major wildfire hits — and another one will hit someday," said Jacob.

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on your own mental and physical health. It's not unusual for caregivers to struggle with their own well-being.

How to help the helpers will be a focus of the upcoming San Diego County Aging Summit. I've asked that the June 12 gathering, which I'm co-chairing with Supervisor Cox, include an emphasis on those with Alzheimer's and their caregivers.

Care and cure

I want to bring our best and brightest together in one room to map out our next steps on the disease. Researchers, caregivers, experts with the Alzheimer's Association and others. I want to gather them together and ask them to help craft a regional game plan for tackling Alzheimer's.

I'm calling this initiative The Alzheimer's Project, and I'd like this special task force to meet within a few weeks, and to come forward with recommendations before the end of the year.

Boost rural economy

I also want to help bring the craft beer boom to our backcountry. The San Diego area has become one of the great beer capitals of the world. The county is looking at ways to make it easier to open a microbrewery and other farm-related businesses in our outback, with the aim of creating jobs and boosting tourism.

The way Julian is known for its apple pie, the backcountry should be known for its brews.

Power of choice

I believe the time is ripe to take a hard look at community choice aggregation. That's a fancy term for a simple goal -- to free up consumers and provide them with energy options.

Community choice aggregation programs allow communities to band together to buy and sell electricity on behalf of ratepayers.

Full text of the speech and video are posted on www.diannejacob.com

Problem solved

A series about issues raised and resolved in District 2



County fixes bumpy ride in Bostonia

The problem: Badly cracked, aging asphalt on three cul-de-sacs in the Bostonia area, just north of El Cajon.

The asphalt on Irene, King Kelly and Prince Ivan courts was so worn that it made for bumpy, hazardous driving.

Parents worried their children would trip over the cracks and buckled surface and get injured.

Longtime residents Mark and Linda Hibbert reached out to Supervisor Jacob for help.

The solution: The Supervisor worked with the county Department of Public Works to fix the problem.

Only a few weeks after the Hibberts raised the issue, public works

crews resurfaced all three cul-de-sacs.

The response: In a letter to Supervisor Jacob, Mark Hibbert wrote: "Let me say that even though I am not a hard guy to please, I am a hard guy to impress."

"From you to the last worker finishing a job well done, (everyone) has been very courteous, professional and efficient."

"Please consider me well impressed with the mutual efforts of everyone involved."

Have a problem that needs county attention? Email:

dianne.jacob@sdcounty.ca.gov

The latest...

Upcoming District 2 events, issues

• Veterans services

The Board of Supervisors is expected in March to weigh a proposal to place county Veterans Services volunteers in outlying county libraries.

The goal is to better reach veterans who are seeking assistance but live in

remote areas.

• Butterfly Pavilion

March 21, 1 p.m.: Supervisor Jacob and others will mark the opening of a butterfly exhibit at Water Conservation Garden next to Cuyamaca College, 12122 Cuyamaca College Dr. West.

For more information on District 2, go to: www.diannejacob.com

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Fill out form and send it to Supervisor Jacob, 1600 Pacific Highway, San Diego, CA 92101 or fax it to 619-696-7253.

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This issue includes stories posted on www.diannejacob.com

Coffee with Constituents

Questions, concerns or ideas about your county government or community? Join Supervisor Jacob at an upcoming coffee:

Thursday, Feb. 27, 8:30 a.m.

Ramona Town Hall
729 Main St, Ramona

Thursday, March 27, 8:30 a.m.

Barrett Junction Café
1020 Barrett Lake Rd, Dulzura

District 2 staff

Jeff Collins

Chief of Staff

Marilu Glassman

Administrative Assistant

Matthew Parr

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Alice Re

Office Manager & Scheduler

Steve Schmidt

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