



THE JACOB JOURNAL

A newsletter from County Supervisor Dianne Jacob

September/October 2013

Website:
www.diannejacob.com

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Lemon Grove
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Fernbrook
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Pine Hills
Pine Valley
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Brewery, farm foods proposal on tap



Supervisor Dianne Jacob wants to help bring the craft beer boom to the back-country.

At her recommendation, the Board of Supervisors has asked county staff to look into relaxing regulations for entrepreneurs wishing to open or expand micro-breweries, along with cheese-making operations and other agriculture-based ventures.

“By reducing regulations,

we can further promote job growth, economic development and agricultural tourism,” Jacob told board colleagues.

She would like the county, for example, to cut permit fees for craft brewers operating in unincorporated areas. They would also have the option to open tasting rooms.

In a move also led by Jacob, the county in 2010 launched a similar initiative aimed at encouraging boutique wineries.

Nearly 20 such wineries operate in the region today, largely thanks to that effort.

The brewery issue is expected to come back to the board before the end of this year. It could then take 18 to 24 months to write the new rules.

More than 60 microbreweries call the San Diego area home. The region has emerged in recent years as a hotbed of hugely popular and nationally recognized craft brews.

Problem solved

A series about issues raised and resolved in District 2

Skatepark rolling into Lakeside



Rendering of new Lindo Lake skateboard park.

The problem: Skateboarding is a popular pastime in Lakeside, but there’s no public place in town to practice the sport without endangering people or damaging property.

So a group of Lakeside residents and merchants set out in 2009 to bring a skateboard park to the community. They wanted a clean, well-regulated place for skateboarders to work on their

Nollies, McTwists and other moves. They turned to Supervisor Jacob and the county Department of Parks and Recreation for help.

The solution: The Supervisor and other county officials helped come up with a location (Lindo Lake County Park), a design (multiple ramps, 16,000 square feet) and a financing plan

Continued on Page 3

State fire tax bills heading for mailboxes

State officials plan to send out the next round of fire tax bills this fall, despite a class-action lawsuit and widespread public opposition to the statewide levy.

The bills will be mailed to thousands of rural and semi-

rural property owners in San Diego County beginning Sept. 25, according to the state.

Supervisor Jacob remains an outspoken critic of the \$150 tax, noting that homeowners already pay a wealth of prop-

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County budget breakdown

Approved by the Board of Supervisors this summer, the \$4.97 billion county budget represents a 2.5 percent increase over the previous fiscal year. The 2013-14 operational plan steers money to a wide range of projects and programs, including law enforcement, fire protection and on-going initiatives to help seniors and those in need. Part of the money is going to the region represented by Supervisor Jacob -- District 2. **Among the highlights...**

PROJECTS



PROGRAMS

STRENGTHENING COMMUNITIES

Community enhancement

Nearly \$540,000 in transient-occupancy tax revenue is going to District 2 programs that enhance tourism and the economy, improve quality of life and help create jobs.

Among the recipients: The Spring Valley Historical Society, the Historic Highway 80 Corp., San Diego East Visitors Bureau and several chambers of commerce.

Neighborhood reinvestment

\$1 million in public funds are granted annually to assist nonprofit groups and public agencies with one-time projects. District 2 recipients during the 2012-13 fiscal year included the Alpine Girls Softball Association, a La Mesa sports complex, Pine Valley library, Motor Transport Museum in Campo and the Santee Aquatics Center.

STRATEGIC INITIATIVES

Highlights include...



SAFE COMMUNITIES: Continue to phase in the county Fire Master Plan to further boost collaboration among agencies and fire protection across 1.56 million acres of backcountry.



SUSTAINABLE ENVIRONMENTS: Reduce energy consumption and greenhouse gas emissions at county facilities, at a savings to taxpayers.



HEALTHY FAMILIES: Link social service providers with refugee families to promote self-sufficiency and encourage community involvement; Step up efforts to assess the needs of seniors who may be vulnerable to neglect and abuse.

Fire tax

Continued from Page 1

erty taxes and often special local fees for fire protection. In addition, San Diego County spends more than \$19 million annually to augment rural fire protection.

"The tax effectively punishes homeowners who are already doing their part to pay for services in our fire-prone backcountry," she said.

The Howard Jarvis Taxpayers Association has filed a class-action lawsuit challenging the 2-year-old levy. The association and the Supervisor advise property owners to pay the annual tax, but to also file a protest in case the suit prevails and refunds are issued.

How to protest your bill:

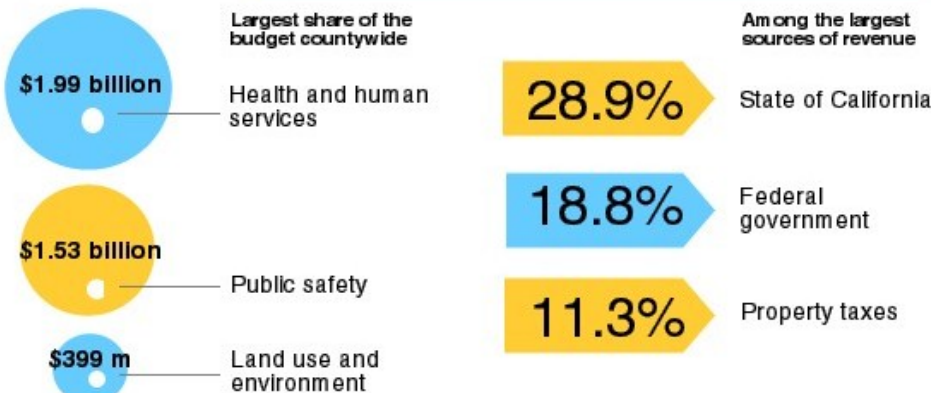
- Pay it within the 30-day due date and write "UNDER PROTEST" on the notation line of your check.
- Before mailing the check go to www.firetaxprotest.org and click on "Refund." Download, print and complete the petition to challenge the fee.
- Send your check and petition to: **Board of Equalization, P.O. Box 942879, Sacramento, CA 94279.**
- Send copies of the petition and the check to these two addresses within the tax bill's 30-day due date:

Fire Prevention Petitions
P.O. Box 2254,
Suisun City, CA 94585

Board of Forestry and Fire Protection
P.O. Box 944246
Sacramento, CA 94244

(IMPORTANT: If you followed the above steps in a timely and correct manner with your previous tax bill, then it is not necessary to file a petition again. Just send your check to the Board of Equalization address above.)

BIG PICTURE



Annual funds help spur tourism, economy

The Board of Supervisors each year spends transient-occupancy tax revenue on community programs and organizations that promote tourism and the economy, improve quality of life and help create jobs.

At Supervisor Jacob's recommendation, these 35 groups in her district will receive a total of \$536,000 in Community Enhancement Funds during the fiscal year that began July 1:

Alpine Chamber of Commerce \$40,000
 Alpine Historical and Conservation Society \$5,000



Alpine Woman's Club \$5,000
 CHIRP for Garden Wildlife \$6,000
 College Area Econ. Dev. Corp. \$3,000
 East County Economic Dev. Council \$40,000
 El Cajon Valley Mother Goose Parade Assn. \$5,000

Friends of the Water Conservation Garden \$7,500
 Heartland Coalition \$3,000
 Heritage of the Americas Museum \$15,000
 Historic Highway 80 Corp. \$3,000
 Jacumba-Boulevard Revitalization Alliance \$5,000
 Julian Fourth of July Parade Inc. \$4,000
 Julian Arts Guild \$2,000
 Julian Chamber of Commerce \$80,000
 Julian Historical Society \$10,000
 Julian Merchants Assn. \$12,500
 Julian Pioneer Museum \$10,000
 Lakeside Chamber of Commerce \$40,000
 Lakeside Historical Society \$6,000
 Lemon Grove Historical Society \$2,300
 Lions, Tigers and Bears \$5,000
 Maine Avenue Revitalization Assn. \$10,000
 Mission Trails Regional Park Foundation \$2,500

Motor Transport Museum \$11,000
 Mountain Empire Historical Society \$7,000
 Olaf Wieghorst Museum Foundation \$8,500
 Pacific Southwest Railway Museum Assn. \$13,700
 Poway Center for the Performing Arts \$2,500
 Ramona Chamber of Commerce \$45,000



Ramona Pioneer Historical Society \$15,000
 San Diego East Visitors Bureau \$65,000
 Santee Historical Society \$2,500
 Spring Valley Chamber of Commerce \$40,000
 Spring Valley Historical Society \$4,000
TOTAL \$536,000

More on Community Enhancement Funds here: www.sdcounty.ca.gov/auditor/commehnc.html

Solved

Continued from Page 1

(the county will cover construction costs; the community will continue to raise funds to pay for annual maintenance).

A groundbreaking ceremony was held earlier this summer. It is

expected to open next spring.

"This project is a great example of a community rallying around its youth," Jacob said at the event.

"Thank you to everyone who helped get this project rolling."

The response: Merchant Steve Menefee, a member of the Friends of Lakeside Skatepark, said the community was excited by the prospect of

seeing a long-held civic dream fulfilled.

"The enthusiasm is at an extremely high level right now," he said.

Have an issue that needs county attention? Email : dianne.jacob@sdcounty.ca.gov

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Fill out form and send it to Supervisor Jacob, 1600 Pacific Highway, San Diego, CA 92101 or fax it to 619-696-7253.

Name _____

Signature _____

Address _____

City, zip _____

Phone _____

Email _____

Sept./Oct. 2013
This issue includes stories posted on www.diannejacob.com

Coffee with Constituents

Questions, concerns or ideas about your county government or community? Join Supervisor Jacob at an upcoming coffee:

Friday, Sept. 27, 8:30 a.m.
Julian Town Hall
2129 Main St., Julian

Friday, Oct. 25, 8:30 a.m.
Alpine Women's Club
2156 Alpine Blvd., Alpine

District 2 staff

Jeff Collins
Chief of Staff
Marilu Glassman
Administrative Assistant
Matthew Parr
Policy Advisor
Alice Re
Office Manager & Scheduler
Steve Schmidt
Communications Advisor
Robert Spanbauer
Policy Advisor
Amber Tarrac
Policy Advisor
Adam Wilson
Land Use Advisor

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