



# THE JACOB JOURNAL

A Newsletter from Supervisor Dianne Jacob

Summer 2010

Serving the Cities of:  
El Cajon  
La Mesa  
Lemon Grove  
Poway  
Santee

Serving the communities of:  
Agua Caliente  
Allied Gardens  
Alpine  
Barrett  
Blossom Valley  
Bostonia  
Boulevard  
Campo  
Canebrake  
Casa de Oro  
Crest  
Cuyamaca  
Dehesa  
Del Cerro  
Descanso  
Dulzura  
Eucalyptus Hills  
Fernbrook  
Flinn Springs  
Granite Hills  
Grantville  
Guatay  
Harbison Canyon  
Jacumba  
Jamul  
Julian  
Lake Morena  
Lakeside  
Mount Helix  
Pine Hills  
Pine Valley  
Potrero  
Ramona  
Rancho San Diego  
Rolando  
San Carlos  
San Pasqual  
Santa Ysabel  
Shelter Valley  
Spring Valley  
Tecate  
Tierra del Sol  
Vallecitos  
Wynola

Serving the Indian Reservations of:  
Barona  
Campo  
Cosmit  
Cuyapaipe  
Inaja  
Jamul  
La Posta  
Manzanita  
Mesa Grande  
Santa Ysabel  
Sycuan  
Viejas

## The fire study to end all fire studies

### Fire community welcomes landmark Deployment Study as definitive roadmap to better protection

How many times has government tried to solve a problem by commissioning some expensive study that takes years to complete and then gathers dust on a shelf?

Not this time.

The County is wasting no time acting on the results of a landmark Fire Deployment Study that analyzes the delivery of fire protection and emergency medical services throughout the region.

When she initiated the study last year, Supervisor Jacob was determined to give policy makers a definitive blueprint that would guide regional efforts to strengthen fire protection. She was grateful when every city in the region agreed to participate in the unprecedented report, which was completed by notable fire consulting group, Citigate Associates.

The study recommended further consolidation of fire agencies, a more centralized dispatch service and additional resources in certain areas. It builds on the \$185 million that has been invested by County government in better fire protection since the 2003 Cedar Fire, including the County's \$15.5 million annual commitment to keep 50 rural stations open year-round, 24 hours a day, seven days a week.

While the County is at work on an implementation plan for recommendations aimed at the County, Supervisor Jacob remains committed to working with other cities, along with state and federal agencies like CALFIRE and the U.S. Forest Service to see that the level of protection recommended in the report becomes a reality.

**See the landmark blueprint for better fire safety at:**  
[www.co.san-diego.ca.us/oes/docs/Citygate\\_Report.zip](http://www.co.san-diego.ca.us/oes/docs/Citygate_Report.zip)

## Public plays role in summer fire season



Supervisor Jacob is teaming up with rural fire agencies and CALFIRE to remind San Diegans that we all play a part in making fire season a little less dangerous.

How can you help? Always follow local building, and fire codes. Always clear defensible space around your home because homes with defensible space are far more likely to survive a fire than homes without it.

Besides clearing brush and weeds away from property, residents should have an evacuation plan, keep key documents at the ready and should leave their homes as soon as they are told to do so.

These really are common sense steps that we all must abide by because we live in a fire-prone county.

**Create an emergency plan that meets your family's Specific needs at:**  
[readysandiego.org](http://readysandiego.org)



Fire Study/Awareness.....Page 1  
Sunrise/Seniors/Cool Zones.....Page 2  
Happenings/Chelsea King.....Page 3  
Next Community Coffee.....Page 3  
Get the Journal.....Page 4

## Cool Zones are Hot Spots

**G**ood news for seniors and other vulnerable folks dealing with summer heat. The bears are back! This year, there are more than 120 Cool Zones at existing facilities throughout the region like libraries, senior centers and shopping malls.

For 10 years Cool Zones have helped seniors gather with friends, beat the heat, save money on energy bills and even learn about programs that can help lower home energy bills year round.

**Find a convenient Cool Zone nearest you. Call 1-800-510-2020**



## Seniors Get Tech Savvy at Aging Summit



**Gizmo guy:** The Muscle Man talks with seniors at the 2010 Aging Summit.

**Y**ou don't have to be a teenager to have a Facebook page, make medical appointments or pay bills online. San Diego seniors who attended the County's 2010 Aging Summit learned how to take advantage of technology to shop, stay fit, keep in contact with friends and family and so much more.

Summit attendees also heard Supervisor Jacob confess to having both an iPhone and iPad addiction!

One of the big highlights was an appearance by Bruce Pechman, also known as television's "Muscle Man of Technology." Bruce demonstrated a variety of fun and practical gadgets to make life easier, healthier and more fun, including a cool alarm clock that you speak to and it speaks back!

Supervisor Jacob wishes to thank the County Office of Aging and Independence Services for organizing another successful summit. She'd also like to thank the AARP for its sponsorship.

**See more of Bruce's gizmos at: [www.mrbicep.com](http://www.mrbicep.com)**



**Connecting:** Supervisor Jacob explains her developing iPad habit.

## What do the BP oil spill and Sunrise Powerlink have in common?

**T**he BP oil spill has put a spotlight on the federal regulators who permitted that deep water well. The same regulators that should have been riding herd on safety issues were, instead, wining and dining with BP executives.

In other words, the watchdogs were not watchdogs: they were lapdogs. In Supervisor Jacob's opinion, the same thing played out with the approval of the Sunrise Powerlink by the California Public Utilities Commission.

In 2008, both the Sunrise environmental report and the judge assigned to the Sunrise project recommended denial. The judge focused much of her determination on the fire dangers.

Yet, the warnings in the report were no match for Sempra Energy's political ties. The Governor sent a last minute letter to his own appointees on the CPUC urging approval. Four commissioners ignored the science and approved routing the line smack dab in the middle of the most fire-prone landscape on the planet.

Since then, the backcountry has been living in a constant state of fear and very good and credible firefighters have been silenced by the politics of the decision. Several have made contact with Supervisor Jacob's office.

Not one of the four Commissioners has ever faced East County to justify their approval despite the data in the environmental document. Supervisor Jacob continues to believe that the Sunrise Powerlink is the biggest injustice ever foisted on the people of San Diego County and that's why she'll continue to fight it.

## County News You Can Use...

### *New Rating Means Savings on Flood Insurance*

Residents in the unincorporated areas of San Diego County will pay less for flood insurance with a new Class 7 rating the County has earned from FEMA – the Federal Emergency Management Agency.

The new rating means an additional automatic rate reduction of 5 percent. This is the third such rate decrease for the County.

To receive the Class 7 rating, San Diego County had to go beyond minimum floodplain management requirements and develop extra measures to provide protection from flooding as outlined in the Community Rating System standards. Categories include public information, mapping and regulation, flood damage reduction, and flood preparedness with credit points awarded for each of 18 separate activities.

### *An Oak Firewood Alert*

San Diego has new pest that is invading oak trees. The Goldspotted Oak Borer is having its way with different types of oak including coastal live, and black and canyon live oak trees.

The County needs your help

to check firewood before buying or harvesting oak varieties. You can still buy or harvest other excellent types of firewood including eucalyptus, avocado, citrus and others.

Typically, if oak has been harvested for at least two years, the firewood is no longer infested. Whether you harvest wood or buy it, ask whether potential pest risks apply. If there are no risks, move forward!

### *Summer Movies in the Park are Back*

Movie buffs in Julian, La Mesa, Poway, Ramona, Spring Valley, Lakeside rejoice. The County Department of Parks and Recreation is back with another “Movies in the Park” series. The schedule includes family favorites like “The Sandlot,” “Up,” and “The Blind Side.”

Movies will be shown in high-quality digital on a 28-foot inflatable widescreen specially designed for large audiences.

Families can enjoy pre-movie activities including karaoke battles, games, music and contests, so bring a chair, blanket and refreshments. All movies are free, open to the public and begin at dusk.

*See dates and locations at [sdmoviesinthepark.com](http://sdmoviesinthepark.com)*

## County Supports Chelsea's Law



San Diego County has thrown its muscle behind “Chelsea’s Law,” state legislation that calls for man-

datory life sentences for forcible violent sex crimes against children. It would also tighten sex offense parole guidelines and require life-long GPS tracking of certain sex offenders.

The legislation, proposed after the slaying of Poway’s Chelsea King by a convicted sex offender, recently earned a unanimous vote in the Assembly and is headed to the other house of the legislature.

Supervisor Jacob brought the measure before the Board of Supervisors for support because, as she said before its approval, the bill's enactment would provide law enforcement officials with an important tool in helping to prevent “the sheer evil that these sex offenders are capable of inflicting.”

*Help Chelsea King's parents make Chelsea's Law a reality at [chelseaslight.org](http://chelseaslight.org)*



*Join Supervisor Jacob for coffee and conversation in these communities...*

### **Lemon Grove**

July 30, 2010 at 8:30 a.m.  
Grove Pastry Shop  
3308 Main Street,  
Lemon Grove

### **Lakeside**

September 30, 2010 at 8:30 a.m.  
Mario’s Italian Restaurant  
12240 Woodside Avenue,  
Lakeside

# Get The Jacob Journal!

The Jacob Journal will be mailed to you on a regular basis by request only. If you like what you've read, fill out the form below and mail it back to us at 1600 Pacific Highway, San Diego, CA 92101 or fax it to us at (619) 696-7253. You can also sign up to receive the Jacob Journal on our website at [www.diannejacob.com](http://www.diannejacob.com).

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We hope to hear from you soon!

Summer 2010

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